



Fédération des  
Entreprises  
Romandes  
Genève

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Discover one of the world's most cutting-edge critical thinking and trust-building programs for executives.

**InsideRisk™**

## *Fostering Trust in Crisis Situations*

*"A frighteningly realistic simulation of business risk and high-stakes decision-making."*

Robert Harpel  
Chief Technology Officer, Fitch Ratings

Based on the  
true case of  
Swiss executive  
J.P. Mottu

**Geneva**  
**Wednesday, September 18<sup>th</sup>, 2019**  
**8.30–13.00**

Moderated by Edouard Getaz,  
Founder of InsideRisk.  
All videos feature French subtitles.

Une session modérée en  
français aura lieu le même  
jour, de 14h00 à 18h30.

**InsideRisk World Tour:** New York, San Francisco, Hong Kong, Kuala Lumpur, Singapore, Dubai, Geneva,  
Las Vegas, Johannesburg, London, Sydney, Melbourne





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## Preparing for crisis leadership, through experiential learning

### What you will take away:

- Master the fundamental behaviors that create a trust-building mindset when crisis strikes
- Improve your capacity to exercise critical thinking
- Discover the cognitive biases that typically kick in when your crisis management protocols are not sufficient to solve problems that must be addressed immediately
- Take-away the capacity to assess whether your crisis management teams are fit to face situations not properly covered by your crisis management protocols.

### Experiential learning based on a true case:

*Fostering Trust in Crisis Situations* was created to trigger in-depth reflection on the essence of leadership when risk strikes — when your organization's crisis management policies and protocols must be activated.

The experience is designed in such way that you are first exposed to the true case of J.P. Mottu, a Swiss executive in charge of saving an employee who was kidnapped by Colombian rebels in 1988. During the case, you are called upon to make extremely challenging decisions, discuss them in small groups, and compare your choices to those made in the true story.

After assessing how you tend to react under pressure and how decision-making dynamics influence the outcome of a crisis, you go through a debrief, which prepares you to lead in tumultuous times. The program does not interfere with any crisis management resources, policies, or protocols already in place in your organization. Rather, the program shows you how you can deploy a trust-building mindset to reinforce your crisis management framework in order to create synergy and best practices prior to a real crisis.

During the half-day, you go through the critical moments of high-stakes situations individually and by groups, forging memorable relationships with peers and exchanging invaluable insights. It's a unique opportunity to share and network with others, in an intimate and exclusive setting.

### Ratings:

**94%** "good / excellent"

Based on an InsideRisk survey taken by over 1,000 participants between 2016-2018. This percentage has been confirmed  $\pm 1\%$  by three independent surveys conducted by Airbus, Nestlé, and Leaderonomics.

### Geneva / Wednesday, Sept 18<sup>th</sup>, 2019

Fédération des Entreprises  
Romandes Genève / Auditorium  
Rue de Saint-Jean 98, 1201 Genève  
From 14.00 till 18.30  
Optional: Apéritif-networking from 18.30-20.30

### Program:

8.00-8.30	Check In
8.30-11.45	The true case of J.P. Mottu / Multimedia immersion / Individual + Group work
11.45-13.00	Full debrief on crisis management mindset
13.00-14.00	Optional: Apéritif-networking

### Contact us:

[executive@insiderisk.com](mailto:executive@insiderisk.com)

**Moderated live in English  
by Edouard Getaz, Founder of InsideRisk.  
All videos feature French subtitles.**

### Price (V.A.T. included)

Standard: CHF 450.  
FER + CLUSIS members: CHF 400.  
Partners Galéo / InForce: CHF 400.

### Reservations:

[insiderisk.com/galeo/eng](https://insiderisk.com/galeo/eng)

